

WE'VE BEEN BUSY.

The **GreenLight Fund** is pleased to share this annual report on the progress of our work in Boston and the work of our portfolio organizations.

2010 saw the continued growth of the GreenLight Fund's first four portfolio organizations, Friends of the Children-Boston, Raising A Reader-Massachusetts, Peer Health Exchange and Youth Villages' Transitional Living program, as well as the addition of the Family Independence Initiative. Collectively, these organizations are now reaching almost 12,000 youth and families.

The organizations get better every year, which inspires us to get better every year. With this annual reflection on progress so far, we renew our commitment to address our community's greatest social challenges by finding and supporting exceptional, innovative programs created and proven in other cities.

GreenLight Fund

2010
ANNUAL UPDATE

Family Independence Initiative

Launched 2010

144/36

Lives touched/
families involved

2

Number of staff
members (FTE)

\$2.69M*

funds committed

\$1.08M**

Budget (FY11)

* \$800,000 committed by GreenLight over four years;
\$1,890,000 committed by other Boston funders over three years.

** Fiscal year ends June 30, 2011.

Launched in Boston in 2010, the Family Independence Initiative (FII) is the most recent addition to the GreenLight Fund portfolio. FII works to create an opportunity rich environment that invests resources in low-income families based on the strengths and initiative they demonstrate toward improving their lives and others' lives in their communities.

MISSION

The Family Independence Initiative brings together groups of working poor families who choose to work together to improve their lives and chart their own paths out of poverty. By focusing on the strengths of the families instead of their needs, FII supports the initiative and resourcefulness of families.

PROGRAM MODEL

Founded in Oakland, CA, in 2002, FII's work is based on the belief that we can best help very low-income working families move to a more stable middle class status if the responsibility and resources for change are shifted to the very families who experience poverty. FII asks families to form groups with others they know who are interested in improving their financial situation. FII provides families with computers to report on their progress, access to small amounts of capital, and connections to opportunities.

FII challenges low-income families to develop their own solutions and move their own agendas, with the support of family, friends and each other. The data and stories FII gathers from families show the tremendous capacity of low-income families to lead their own change. FII families have consistently made significant progress in helping themselves and creating a positive ripple effect in their greater communities.

FII began enrolling families in Boston in 2010 and comes to the city with the support of GreenLight as well as a coalition of funders, including the Barr Foundation, The Boston Foundation and Boston Rising.

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Family Independence Initiative

Key Impact Indicators:

The expectation is that as FII families in Boston take control of their lives and help each other, we would see improvements in several of the following indicators comparable to those seen in other FII locations:

OUTCOMES

26

% increase in family income
in the first two years
(in Oakland, CA)

144

% increase in family savings
over the first two years
(in Oakland, CA)



Decrease in family debt

9/25

ratio of families that purchased
homes in the first two years
(in Oakland, CA)

6

of 36 adults started new
businesses in the first two years
(in San Francisco, CA)



Improvement in children's
school attendance

FII East Boston Families Working Together

Early in their work together members of the East Boston family cohort decided that they needed to improve their computer skills. FII provides families with laptop computers to report on progress they are making toward their goals and to enable families to take advantage of resources on the web and through various software applications.

However, many adult family members in the East Boston group lacked basic computer skills. They were not comfortable accessing the Internet and didn't know how to install software that could help them work toward their goals. This common lack of computer knowledge was a topic of discussion at monthly meetings.

The group discovered a solution when Maria showed up at a meeting with her laptop in working order, with new software installed, and able to access the Internet with ease. She was now managing her household finances on her computer. When the group asked how she had accomplished all this, Maria explained that her son Angel had taught her how to set up and use her computer.

The other families were so impressed they asked if Angel could help them in the same way. Because of the large amount of work, the families asked FII to support this project with \$300. Angel agreed that for \$60 per family he would set up their computer and install the software they needed. He then charged the group \$300 to teach four classes, once a week in the evenings, on the basics of how to use their computers, access the Internet and use the resources they now had at their fingertips.

By the end of the classes all of the East Boston families had their computers in working order and were able to configure email accounts, perform Google searches, access popular and helpful web sites and monitor their finances with online banking.



FRIENDS OF THE CHILDREN-BOSTON

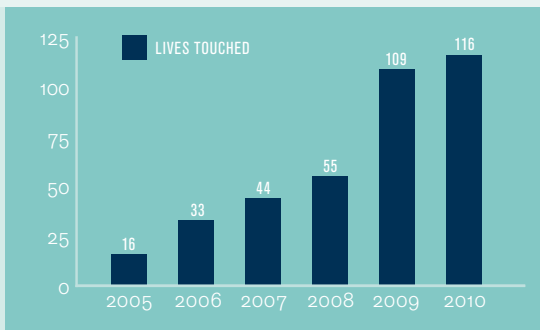
www.friendsofthechildrenboston.org

Friends of the Children-Boston is a revolutionary mentoring organization committed to supporting, developing and fostering high academic achievement and strong character development of children from at-risk communities to avoid cycles of poverty, abuse and violence and become successful members of society.

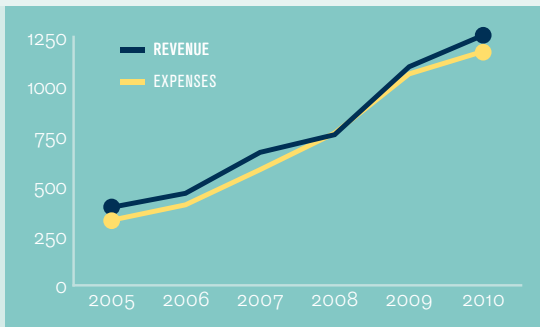
*12 FTE paid staff + 43 AmeriCops members

2010 RESULTS	OCT 30, 2010	AUG 1, 2009
# of children and youth directly served	116	109
# of staff members (FTE)	12*	21
# of board members	16	18

LIVES TOUCHED



REVENUE VS. EXPENSES (IN THOUSANDS)



KEY IMPACT INDICATORS (FYE 8/30/10):

- On average, Achievers received around 180 hours of direct support. (Target: 160 hours)
- 80% of children who received at least 160 mentoring hours showed a decrease or non-participation in negative behaviors.
- 85.5% of parents and caregivers at the end of the 2009-2010 program year indicated they feel more involved in their child's education.

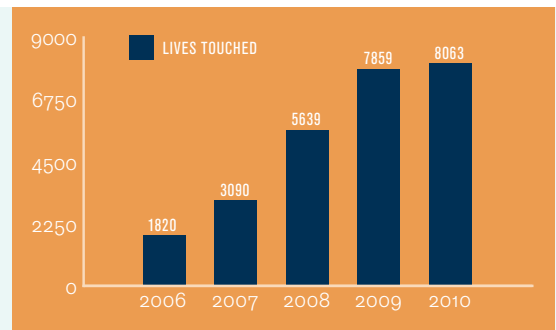
RAISING A READER-MASSACHUSETTS

www.raisingareaderma.org

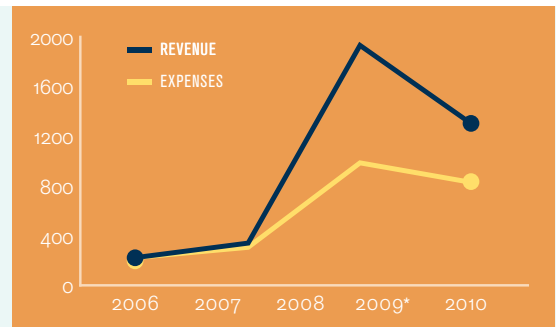
Raising A Reader-Massachusetts' (RAR-MA) mission is to give every child an equal opportunity for achievement by engaging low-income parents in a routine of daily book sharing from birth to age five, fostering healthy brain development, parent-child bonding and the early literacy skills essential for school success.

2010 RESULTS	OCT 30, 2010	AUG 1, 2009
# of children directly served	8,063	7,859
# of staff members	11	7
# of board members	15	14

LIVES TOUCHED



REVENUE VS. EXPENSES (IN THOUSANDS)



KEY IMPACT INDICATORS:

- 78% of parents reported reading 3+ times per week after participating in the program in the 2009-10 academic year. (Target: 75%)
- 100% of partners were trained in early brain development, dialogic reading and Raising A Reader implementation. (Target: 100%)
- 91% of program partners are meeting or exceeding implementation expectations. (Target: 85%)

* FROM GRAPH: RAR-MA changed its fiscal year from an academic year to April 1–March 31. FYE 2009 numbers include calendar year 2008 and January–April 2009. This year's revenue includes two major multi-year commitments and \$99K of in-kind support from Goodwin Procter LLP.

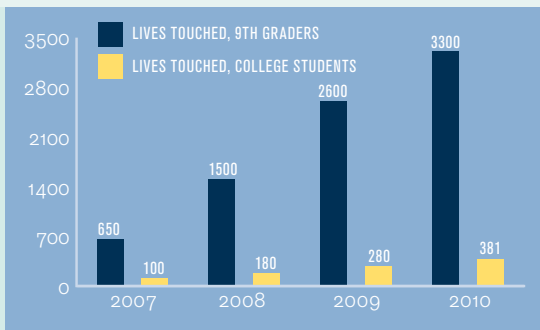
PEER HEALTH EXCHANGE

www.peerhealthexchange.org

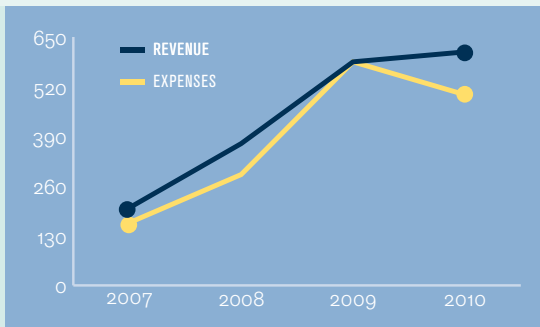
Peer Health Exchange (PHE) gives teenagers the knowledge and skills they need to make healthy decisions. PHE does this by training college students to teach a comprehensive health curriculum in public high schools that lack health education.

2010 RESULTS	OCT 30, 2010	AUG 1, 2009
# of youth directly served	3,300	2,600
# of college student volunteers	381	280
# of board members	8	9

LIVES TOUCHED



REVENUE VS. EXPENSES (IN THOUSANDS)



KEY IMPACT INDICATORS:

- 88% of ninth graders said they will use something they learned from the PHE workshops to make a healthy decision in the future. (Target: 85%, national average: 90%)
- Ninth graders increased knowledge by 16%, pre-test to post-test. (Target: 20%, national average: 16%)
- Knowledge of STI and pregnancy prevention increased by 13% pre-test to post-test. (National average: 13%)

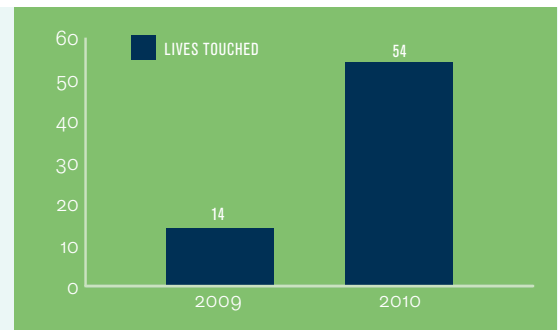
YOUTH VILLAGES

www.youthvillages.org

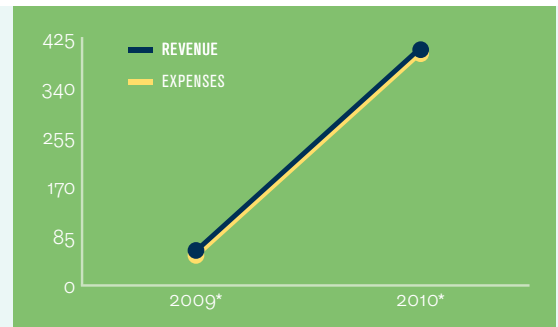
Youth Villages Transitional Living program is an intensive approach to helping youth who turn 18 and age out of the foster care system make a successful transition into adulthood.

2010 RESULTS	OCT 30, 2010	AUG 1, 2009
# of children and youth directly served	54	14
# of staff members	9	5.16
# of board members	14	9

LIVES TOUCHED



REVENUE VS. EXPENSES (IN THOUSANDS)



KEY IMPACT INDICATORS (NATIONAL, AS OF 3/2010):

- 87% of Youth Villages' youth were still living in a stable, home-like environment two years after completing the program. (Nearly 20% of youth, nationally, experienced homelessness after leaving foster care).**
- 79% of youth were working and/or attending school two years after discharge. (By age 21, almost 25% do not have a high school diploma and almost 50% are unemployed).**

*FROM GRAPH: YV has raised \$6.29 million toward budget needs of \$8.26 million through FY 2013 so revenue and expenses match each year until then.

**According to a study by Chapin Hall, a leading research and policy center on issues related to children.



GREENLIGHT FUND BY THE NUMBERS:

